mParks™ | Michigan Recreation & Park Association

2020 ANNUAL REPORT

IN THIS TOGETHER

We Advocate / We Teach / We Inspire / We Unite

The voice of Michigan's parks and recreation community.

2020 ANNUAL REPORT

IN THIS TOGETHER

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LETTER

From the President

What a year to reflect on! Back in January of 2020 we were slightly aware of something called COVID-19 happening on the other side of the world. Not one of us could have predicted the profound impact COVID-19 would have on all of our communities. Along with the challenge of this pandemic, the civil unrest in our country grew as injustices became more and more clear. We suddenly found ourselves reenvisioning, replanning and reprioritizing not once but several times throughout the year.

Fortunately, we did not have to do this alone. mParks was here for us, providing us connection, updates, resources and support. The staff at mParks provided us with the framework and support to gather together to share best practices, epic fails and everything in between. mParks strength is multiplied by you, our members. Your willingness to come together during this time has been amazing and I thank you for sharing with us.

Diversity, Equity and Inclusion has been a focus with mParks over several years and this year affirmed that our work here is necessary and far from done. At the start of this year, we defined mParks with three pillars: We Teach. We Advocate. We Inspire. After much reflection and discussion, we added the pillar: We Unite. Making DEI work an essential piece of every part of mParks. This is a commitment to not just offer sessions on DEI, but to consider, reflect and talk about DEI in every aspect of our work. Diversity, Equity and Inclusion work is the most necessary work to create recreation spaces and programs that connect our communities. We understand that and are committed to creating more welcoming spaces for all.

Thank you so much to everyone that stuck with us and helped us grow this past year. You are all so inspiring and I cannot wait to thank you in person! Here's to a better 2021!

Emily Stevens, CPRP
mParks President
Manager of Lansing Parks & Recreation
Leisure Services Division

LETTER

From the Executive Director

2020…the END!

A year that many of us will forever want to forget and file in the category of painful. A year that saw great loss, civil unrest, and uncertainty in our personal and work lives. A year that blasted out of the gates in Novi during our Annual Conference & Trade Show and saw near record numbers of attendees and a trade show like we have never had before. A year that began for mParks with an eye towards financial gains, great partnerships, and success at the polls. A year that did not go as planned!

As you will see, throughout this year's Annual Report though, every time the pandemic threw us a curve ball or a roadblock we pivoted, adapted, and continued to provide the best service to the membership that we possibly could.

Financially, many of our programs took a large hit due to the restrictions and orders in place. This caused the need to look at staffing, program offerings and events with a little different approach than in years past. By applying for and receiving the first round of Payroll Protection Plan services we were able to survive the first three quarters of the year with minimal damage to our operations. Unfortunately, once it was evident that memberships would continue to decline slightly, and Grand Experience Trips were going to be adversely affected we could hang on no more. Our office was forced into a situation where we had to cut 20% of our full-time staff to maintain a positive financial outlook going into the fourth quarter. By making those tough decisions we were able to close out the fiscal year as positively as we could have hoped for.

Thinking back while writing this message I cannot help but think about all the conversations, webinars, and GoToMeetings that happened. There was a high demand for accurate and timely information, and it was a challenge to figure out the right messaging and communication techniques. Still, we stayed connected and through something none of us had ever dealt with before as a profession, we all shined. We all pulled up our bootstraps and went to work in different ways, doing different things with different people. In the end we are stronger and more resilient than ever and as an association of professionals we have placed ourselves at the doorstep of our public officials, showing the value of parks, programs, and outdoor spaces. The number of people that you all served during the pandemic in your parks while losing staff and misplacing others is a testament to your resolve and professionalism. In the face of uncertainty and the unknown we all stepped up and gave our best effort. We should all be very proud.

There are no promises that 2021 bring any better outcomes, but I can guarantee one thing, we are better prepared to handle anything than we were a year ago and we will continue to provide the best services possible.

Be well and stay positive and passionate.

Clay Summers

mParks Execuive Director

UPDATES

To say 2020 was a historic year is an understatement. Together with the whole world, mParks experienced a year of hardship, tough decisions and above all – inspiration. We watched our members step up to serve our communities in groundbreaking new ways, providing shelter, food, personal protective equipment, childcare, and school assistance. On top of the ongoing pandemic, parks and recreation facilities acted as the stage for the civil and racial justice movement sweeping the nation, people gathered and marched on the grounds and safe places our members provide.

In (and out of) the Office

The mParks team, like all workplaces, experienced major transitions. 2020 started at full speed ahead with finalizing details for the 2020 mParks Conference & Trade Show and making plans for the year ahead.

On Friday, March 13, 2020, the mParks office made the difficult decision to move all staff to work remotely. When making the decision, staff anticipated the switch would be for about two weeks, little did we know, the mParks staff would continue working from home through the end of the year.

Due to projected losses in membership dues and other anticipated budget cuts among mParks members, mParks had to make the difficult decision to cut a full time staff position. In October 2020, mParks eliminated the Membership Coordinator position and transitioned from a staff of five full-time employees to four.

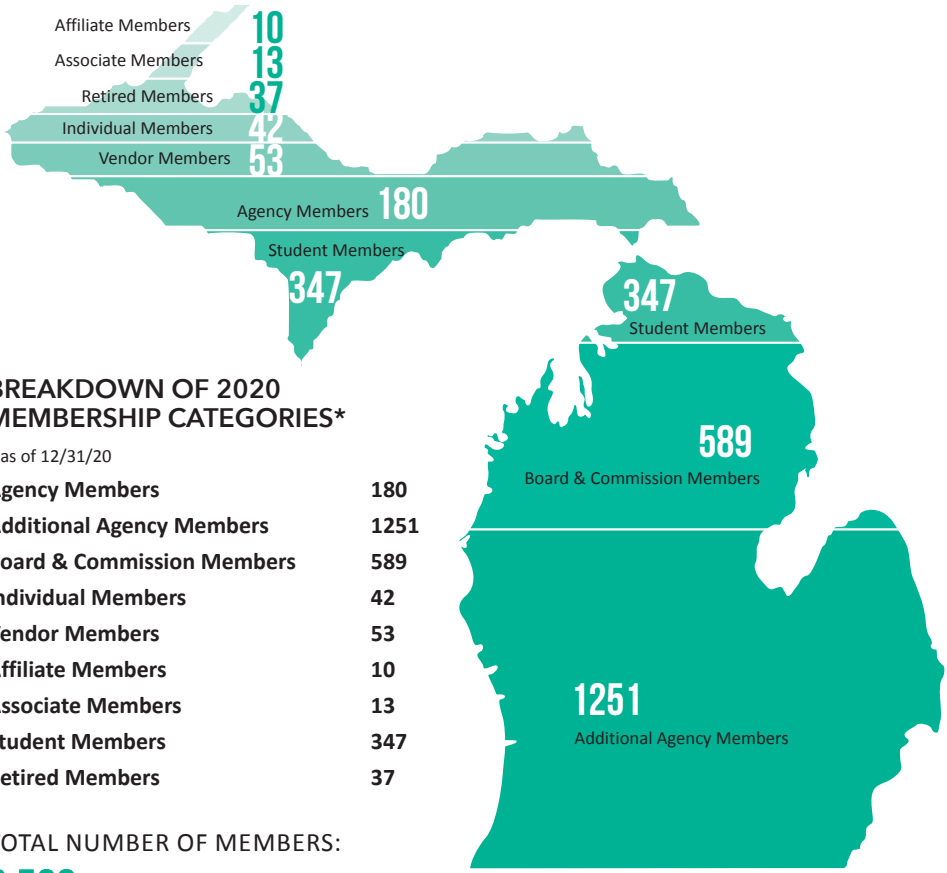
MEMBERSHIP

Report

As anticipated, mParks members saw budget and staff cuts which in turn led to a dip in active mParks members. However, the decrease in membership was much smaller than feared.

The biggest drop in membership was in the Student Membership category (loss of 334 student members), which does not directly impact membership revenue as students at partner universities are eligible to receive mParks membership at no additional cost to the university or the student. The membership category that saw the next biggest drop was Vendor Members which was expected due to the lack of trade show at the 2021 mParks Conference (loss of 36 vendor members).

The total number of members at the end of 2020 was 2,539, compared to 2,965 in 2019.



BREAKDOWN OF 2020 MEMBERSHIP CATEGORIES*

* as of 12/31/20

Agency Members	**180**
Additional Agency Members	**1251**
Board & Commission Members	**589**
Individual Members	**42**
Vendor Members	**53**
Affiliate Members	**10**
Associate Members	**13**
Student Members	**347**
Retired Members	**37**

TOTAL NUMBER OF MEMBERS:

2,539

PREMIER MEMBERS

A huge thank you to the 2020 mParks Premier Agency Members:

Allen Park Parks & Recreation
Ann Arbor Parks & Recreation
Berkley Parks & Recreation
Birmingham, City of
Brandon Township Parks & Recreation
Bridgeport Township Parks & Recreation
Canton Leisure Services
Cass County Parks & Recreation
Charlevoix Recreation Department, City of
Chikaming Township
City of Grosse Pointe Parks & Recreation
Clay Township
Clinton Township Recreation
Davison Township Parks & Recreation
Dearborn Heights, City of
Dearborn Recreation & Parks Department
Delta Township Parks & Recreation
Detroit Recreation Department, City of
DeWitt Area Recreation Authority
East China Charter Township Park Commission
East Grand Rapids Parks & Recreation
East Jordan Parks & Recreation, City of
East Lansing Parks, Recreation & Arts
Eaton County Parks & Recreation
Eaton Rapids, City of
Emmet County Parks Department
Farmington Hills Special Services
Ferndale Parks & Recreation
Garden City Parks & Recreation Department, City of
Genesee County Parks & Recreation Commission
Grand Blanc Parks & Recreation
Grand Ledge, City of
Grand Rapids Parks & Recreation Department, City of
Grand Traverse County Parks & Recreation
Grosse Pointe Farms Parks & Recreation, City of
Grosse Pointe Woods
Hamtramck Recreation Department
Hart, City of
Howell Area Parks & Recreation Authority
Huron-Clinton Metroparks
Independence Township Parks, Recreation & Seniors
Ingham County Parks Department
Jackson County Parks Department
Jackson Parks & Recreation Department, City of
Kalamazoo County Parks
Kalamazoo Parks & Recreation, City of
Kent County Parks
Lansing Parks & Recreation Department
Livonia Parks & Recreation
Macomb County Planning & Economic Development
Meridian Township Parks & Recreation
Michigan DNR
Midland Parks & Recreation
Milford, Village of
Monroe Recreation, City of
Northville Parks & Recreation
Novi Parks, Recreation & Cultural Services
Oak Park Recreation, City of
Oakland County Parks & Recreation
Oakland Township Parks & Recreation
Ottawa County Parks & Recreation Commission
Oxford Township Parks & Recreation
Park Township Recreation & Parks
Petoskey, City of
Pittsfield Township Parks & Recreation
Plymouth Recreation Department
Port Huron Parks & Recreation, City of
Recreational Authority of Roseville & Eastpointe
Redford Leisure Services
Richland Township Park
Richmond Parks & Recreation, City of
Rochester Avon Recreation Authority
Rochester Hills Parks & Natural Resources, City of
Romeo-Washington-Bruce Parks & Recreation
Saginaw County Parks & Recreation
Saline Parks & Recreation
SELCRA
Southfield Parks & Recreation
Southgate Parks & Recreation
Springfield Township Parks & Recreation
St. Clair County Parks & Recreation
St. Clair Shores Parks & Recreation
St. Joseph, City of
Sterling Heights Parks & Recreation
TEST Organization
Traverse City Parks & Recreation, City of
Trenton Parks & Recreation
Troy Recreation Department
Van Buren Charter Township
Washtenaw County Parks & Recreation
Waterford Parks & Recreation
Wayne County Parks
West Bloomfield Parks & Recreation Commission
Woodhaven Parks & Recreation
Wyandotte Recreation
Wyoming Parks & Recreation
Ypsilanti Parks & Recreation, City of
Ypsilanti Township Recreation

PROGRAMS & Initiatives

TRAVEL PROGRAMS

With ongoing travel restrictions and continued concerns of the pandemic, mParks experienced decreases in travel programming.

The Annual Jazzy Walk program during Labor Day weekend welcomed 53 guests. This was about half the previous year due to limited availability in the Grand Hotel to accommodate social distancing.

mParks entered 2020 with the intention of running five **Grand Experience trips,** however, to meet the limited capacity needs of the hotel, the first two trips were cancelled, and the following three trips were run with smaller groups.

The three trips, October 12-15, October 18-20, and October 26-29 still served 368 travelers, from nine parks and recreation agencies as well as independent travelers.

MENTORSHIP

In 2020, the mParks New Professionals Focus Area launched a new menotship program. In the first year, they welcomed 44 Total Applications - 19 mentees and 25 mentors. All 19 mentees were matched and the six additionally mentors are eager to wait for their match.

More than 60% of matched applicants expressed wanting to return for year two.

WE UNITE

In 2020, mParks worked diligently to recreate the Association's Strategic Vision. With Board leadership, the three pillars of the Associations, We Advocate, We Teach, We Inspire, were discussed and it was deemed necessary that a fourth pillar was necessary to guide mParks: We Unite.

We Unite: mParks strives to create a park and recreation industry that serves as the foundation of communities through diversity, equity, and inclusion within the Association and for the people we serve.

CONFERENCE

Professional Development

A bright spot in the year was the success of the 2020 mParks Conference & Trade Show!

The Annual Conference & Trade Show is the premier professional development event for Michigan's parks and recreation industry, joining together hundreds of parks and recreation professionals, advocates, vendors, and students for four days of education, networking, and camaraderie.

2020 brought the mParks Conference & Trade Show to the Novi Suburban Collection Showplace and Hyatt Place Hotel for the very first time. A new venue always proves to provide unexpected challenges, but the Conference Committee, Board of Directors and Staff put together an event for the books.

The 2020 event welcomed 516 delegates, plus an additional 112 municipality board and commission members who were provided access to a full day of sessions thanks to a partnership with SEMCOG, the Southeast Michigan Council of Governments.

112 speakers provided 96 sessions and three offsite tours, while 78 exhibiting vendors made up 173 booth spaces. The unique and interactive trade show provided food trucks, a rock-climbing wall and a synthetic ice rink.

Annual AWARDS

Presented during the Conference, mParks honors exemplary park and recreation professionals and citizen advocates through the Association's annual awards. Honorees embody the core values of the profession, demonstrate the highest level of performance in their job duties and maintain a tremendous commitment to mParks and its membership.

Fellowship Award
- Ron Davis, Oxford Township Parks & Recreation

New Professional Award
- Michele Vannerson, Chesterfield Township Parks & Recreation

Park Resources Leadership Award
- Robert Lissner, Jr, Oakland County Parks & Recreation

Recreation Leadership Award
- Kelly Hyer, West Bloomfield Parks

Outstanding Recreation Programming Award
- Lansing Teen Voices, Lansing Parks & Recreation
- Get Out and Learn (GOAL), Huron Clinton Metroparks
- Easter Egg Climb, Livonia Parks & Recreation
- Grandma, Tea & Me, Independence Township Parks, Recreation & Seniors
- Wild at Sea Art Camp, Farmington Hills Special Services

Outstanding Landscape Design Award
- Scott Park Sunken Garden, Lansing Parks & Recreation

Outstanding Facility Design Award
- Villa Barr Art Park, Novi Parks, Recreation and Cultural Services

Outstanding Park Design Award
- Mt. Hope Park, Delta Township Parks, Recreation & Cemeteries
- Wilderness State Park, Department of Natural Resources
- Renee Przybylski Memorial Spray Park, Independence Township Parks, Recreation & Seniors
- Rotary Park, Lansing Parks & Recreation
- Dodge Park, Sterling Heights Parks & Recreation
- Quirk Park Splashpad, Van Buren Parks & Recreation

Special Program Brochure/ Activity Guide Award
- 2019 Unplugged Summer Camps, Farmington Hills Special Services
- Outstanding Social Media Campaign Award
- Pumpkin Path Renaming Contest, City of Wyoming

Outstanding Website Award
- www.metroparks.com, Huron-Clinton Metroparks

Integrated Marketing Campaign Award
- Centennial Campaign, Michigan DNR

Outstanding Graphic Design Piece Award
- Park and Trail Signage, Oakland County Parks and Recreation Commission

THE GREEN GIFT PROGRAM

The Green Gift program is an environmentally-friendly alternative to providing gifts for mParks Conference attendees. Instead of handing out portfolios, tote bags, or other small gifts (which are often forgotten shortly after conference) mParks strives to provide a lasting impact by instead donating gift funds to an environmentally-focused project submitted by a member agency. **The 2020 Green Gift was awarded to the City of Westland for their Recycling Initiative - Public Benches program.** The Green Gift is made possible because of Sponsor Polly Products. Learn more about the Green Gift at mParks.org/GreenGift.

COMMUNITY SERVICE AWARDS

The 2020 Community Service Awards were scheduled to be held in mid-April but due to the pandemic was cancelled. All 2020 nominees were contacted and will plan to receive their awards at an event in 2021.

Physically Distant but Socially CONNECTED

mParks had big plans for educational and networking events throughout the year but quickly had to shift those plans to meet the CDC and State of Michigan's orders surrounding COVID-19. While there were certainly learning curves in the "new normal," mParks discovered the opportunity to connect with even more members and partners than ever before.

mParks launched the **Virtual Play and Wellness Center** which provided resources to members, partners, and the public in six categories:

- Physical Activity
- Nutrition
- Mindfulness
- Education
- Basic Needs
- COVID-19 Resources

All categories include resources to help members serve their communities, keep up with ever-changing restrictions and orders and allow for members to upload and share their own policies and resources to collaborate with each other across the state.

From March through December, mParks hosted 77 Focus Area, Committee, and Special Interest virtual meetings.

Additionally, mParks hosted numerous panel and expert led webinars and educational opportunities including:

Virtual Recreation Programming

Looking for inspiration to start your virtual Recreation? Join us Thursday to hear from a panel of Michigan Parks and Recreation professionals that have already launched their campaign. From virtual scavenger hunts, themed kits, Facebook live do's and don'ts, live streaming video games, best practices for fitness instructors to suggested security setting guidelines, this panel has a wide range of knowledge. You will gain some insight and ideas on where to start in the world of virtual Recreation programming.

Is There a Shift in the Atmosphere?

In the wake of social protests across not only the nation but the World following the death of George Floyd in Minneapolis, there has been a shift in the atmosphere. Eyes are being opened, the hearts of all people are being shown and voices are finally being heard. The shift speaks for itself and is showing current racial issues and injustices will not be glossed over. Join us as our panel engages in real and truthful conversations, regarding, diversity, equity, and inclusion. It will be a time of digging deep, untangling and releasing, listening, and hearing the what and why. The world is rapidly changing, it is important that we understand what it all means and how to keep up with, the shift.

The Road to Reopening

Every department in the state has faced challenges. Join us for a lunchtime discussion with Directors across the state who will provide a unique perspective on the issues they have faced in their communities and with their programs and services.

Where Do We Go from Here: Chaos or Community?

As the world continues to adapt to the "new normal" presented by the COVID-19 pandemic, the deeply-rooted effects of the societal inequities that plague our nation have been brought to the forefront and laid bare for all to see and confront. Protests across the nation continue as people wonder what they can do and when things will change.

Association
HIGHLIGHTS

VOTE YES FOR MI WATER, WILDLIFE & PARKS

In 2020, mParks took on our biggest advocacy effort to date. As part of a coalition including The Nature Conservancy, Michigan Environmental Council, Heart of the Lakes, Michigan Trails and Greenways Alliance, Michigan United Conservation Clubs and many more partners and supporters, mParks endorsed Proposal 1: Vote Yes for MI Water, Wildlife & Parks.

Proposal 1, which appeared on the November 3 ballot, protected Michigan drinking water sources, natural outdoor spaces, and wildlife habitats by funding land conservation and public recreation across the state. Proposal 1 updated and expanded the Michigan Natural Resource Trust Fund to continue supporting the places that make our state unique – from Great Lakes beaches and public lands to our trails, paths, parks, and playgrounds.

Michiganders made history by overwhelmingly voting YES on Proposal 1 to protect Michigan's water, wildlife and parks for generations to come. Voters across the political spectrum voted yes on Proposal 1, which commits oil and gas royalties to protection of our land, water sources and parks in perpetuity by lifting the cap on Michigan Natural Resources Trust Fund. This victory sends a clear message to lawmakers that voters across the state prioritize the protection of our natural resources and access to outdoor recreation for all Michiganders to enjoy.

mParks members were pivotal to great success of Proposal 1. Agencies and municipalities from all across the state submitted formal endorsements of Proposal 1 igniting a grassroots effort of spreading the campaign's goals and messaging.

PROTECTMI

Launched at the 2020 mParks Conference & Trade Show, protectMI is an education campaign organized by a group of conservation-minded organizations. protectMI is the voice of the public lands and water where we find spaces for learning and exploring, havens for healing and solace, and outdoor recreational opportunities. We celebrate these outdoor spaces by raising awareness of their accessibility and sharing the stories of these projects that were funded through the Michigan Natural Resources Trust Fund.

In collaboration with Heart of the Lakes and Michigan Trails and Greenways Alliance, mParks tells the story of Michigan's outdoor and public spaces through social media and digital stories.

mParks FOUNDATION

The mParks Foundation kicked off 2020 by continuing their support of the mParks Student Focus Area during the 2020 mParks Conference & Trade Show. The **$3,000 sponsorship** supporting student housing as well as covered some of the expenses for the Future Professional Showcase.

The mParks Foundation continued the **Love Your Parks Virtual 5k** throughout the entire month of September. The event encouraged local parks and recreation agencies to fundraise for their departments while also fundraising for the Foundation. 207 racers participated in the event, representing 28 parks & recreation agencies across the state.

FINANCIAL REPORT

2020 brought many challenges. Faced with uncertainty and a decrease program revenue, cash flow was tight most of the year. Thankfully, the Association received a loan from the mParks Foundation and the Paycheck Protection Program (PPP) to sustain. mParks did reduce the workforce by 20% and reduced correlating expenses. The year ended with a net loss of $80,020. However, with the PPP loan the overall net equity improved and ended FY2020 at ($84,188.19) with the long term goal of reaching a net equity of $150,000.

2020 Revenue

2020 Expenses

2020 REVENUE	
Membership Dues	$182,453.31
Advertising	$9,320.18
Registration	$429,137.75
Sponsorships	$58,391.20
Donations	$319.00
Commission	$7,487.96
Misc Income	$377.26
Admin Income	$92,558.45
Grants	$250,285.49
TOTAL	**$1,030,330.60**

2020 EXPENSES	
Event/Membership	$570,159.36
Operation Expense	$74,773.15
Administrative Expense	$3912.85
Wages and Benefits	$396,297.61
Taxes and Insurance	$8,383.00
Dues and Subscriptions	$1,664.00
Design/Print/Publish	$26,214.09
Bank & Credit Card Fees	$13,440.59
Professional Fees	$9,849.05
Contract Labor	$5,657.30
TOTAL	**$1,110,351.00**

NET: ($80,020.40)

mParks operates on an accrual system –deferred revenue and accounts receivable are recorded when they occur. The Ways and Means Committee meets regularly to review the financial statements and to provide input on the processes of the organization.

2020 LEADERSHIP TEAM

BOARD OF DIRECTORS

PRESIDENT
Emily Stevens, CPRP
Lansing Parks and Recreation Department

PRESIDENT ELECT
Jeff Muck, CPRP
Novi Parks, Recreation & Cultural Services

PAST PRESIDENT
Jonathan Lafever, CPRP
Canton Leisure Services

SECRETARY/TREASURER
Eric Sheffer
Penchura, L.L.C.

DIRECTOR AT LARGE
Marcella Post, CPRP AFO CPSI
Midland Parks & Recreation

DIRECTOR AT LARGE
Lori Irwin, Ed.D., CPRP
Central Michigan University

PRESIDENTIAL APPOINTMENT ENVIRONMENTAL ADVOCACY
Conan Smith
Michigan Environmental Council

PRESIDENTIAL APPOINTMENT HEALTH & WELLNESS
Linda Scarpetta, MPH
Division of Chronic Disease and Injury Control, MDHHS

COMMITTEES

WAYS AND MEANS COMMITTEE CHAIR
Eric Sheffer
Penchura, L.L.C.

GOVERNANCE COMMITTEE CHAIR
Jeff Muck, CPRP
Novi Parks, Recreation & Cultural Services

PUBLIC POLICY COMMITTEE CHAIR
Arnold Weinfeld
University Outreach and Engagement, Michigan State University

PROFESSIONAL RECOGNITION COMMITTEE CHAIR
Chad Stevens, CPRP
DeWitt Area Recreation Authority

HALL OF FAME COMMITTEE CHAIR
Jon LaFever, CPRP
Canton Leisure Services

PROFESSIONAL DEVELOPMENT COMMITTEE CHAIR
Timothy Church
Howell Area Parks & Recreation Authority

2021 CONFERENCE & TRADE SHOW COMMITTEE CHAIR
Danielle Richardson
Battle Creek, City of

CERTIFICATION COMMITTEE CHAIR
Jennifer Tucker, CPRP
West Bloomfield Parks and Recreation

D.E.I. COMMITTEE CHAIR
Lisa Bryant
Ferndale Parks & Recreation

WIRED SUB-COMMITTEE CHAIR
Angela Dove
Haslett Community Education

FOCUS AREAS

PARK RESOURCES FOCUS AREA CHAIR
Brad Brenske, CPSI
St. Clair County Parks & Recreation

TRAILS FOCUS AREA CHAIR
Timothy Morgan
Ingham County Parks Department

FACILITIES FOCUS AREA CHAIR
Brad Chiasson
City of Garden City Parks & Recreation Department

AGING FOCUS AREA CHAIR
Chelsie Petrusha, CPRP
Orion Charter Township

AQUATICS FOCUS AREA CHAIR
Nicole Gerhart, AFO
Grosse Pointe Woods

HEALTH & WELLNESS FOCUS AREA CHAIR
Ethan Engel
Livonia Parks & Recreation

ARCHERY FOCUS AREA CHAIR
Bryan Farmer, CPRP
Farmington Hills Special Services

PROGRAMMING FOCUS AREA CHAIR
Melissa Nawrocki, CPRP
Oakland County Parks & Recreation

YOUTH & TEENS FOCUS AREA CHAIR
Hannah Fogarty, CPRP
Farmington Hills Special Services

DIRECTORS FOCUS AREA CHAIR
Kendall Klingelsmith, CPRP
Petoskey, City of

MARKETING FOCUS AREA CHAIR
Krashawn Martin
Wyoming Parks & Recreation

NEW PROFESSIONALS FOCUS AREA CHAIR
Keith Kooperman, CPO
Saline Parks & Recreation

PAST PRESIDENTS FOCUS AREA CHAIR
Stu Alderman, CPRP
Grosse Pointe Neighborhood Club

mParks FOUNDATION PRESIDENT
Ron Davis
Oxford Township Parks & Recreation

REGIONAL GROUPS

KNUCKLES KNORTH – NORTHERN MICHIGAN PARKS & RECREATION ASSOCIATION
Kendall Klingelsmith, CPRP
Petoskey, City of

NORTHEAST RECREATION & PARK ASSOCIATION
Chris Galatis
Grosse Pointe Farms Parks & Recreation, City of

NORTHWEST PARKS & RECREATION ASSOCIATION
John Haney, CPRP
Oakland County Parks & Recreation

SOUTHERN MICHIGAN RECREATION & PARK ASSOCIATION
Crystal Smith, CPRP
Eaton County Parks & Recreation

SOUTHWEST METROPOLITAN RECREATION EXECUTIVE GROUP (GERMS)
Amy Walker
Livonia Parks & Recreation

WEST MICHIGAN RECREATION & PARK ASSOCIATION
Darrin Duistermars
Holland Charter Township

Parks™
Michigan Recreation
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