mParks Digital Platform Engagement Guidelines

mParks is committed to maintaining inclusive, respectful, and productive online engagement for our members and partners. These guidelines outline expectations for participation across all mParks digital platforms and online spaces, including social media, the mParks Conference & Trade Show mobile app, online CommUnity, and virtual calls and meetings.

Purpose of Digital Platforms

- Foster collaboration and connection among parks and recreation professionals
- Encourage the sharing of ideas, resources, and opportunities
- Support professional growth and community engagement
- Advance the mission and values of mParks

Community Expectations

- Engage respectfully and professionally at all times
- Stay on topic and contribute constructively to discussions
- Respect differences in opinion, background, experience, and perspective
- Promote inclusion and accessibility in all communications
- Use real names and affiliations to promote transparency and accountability
- Protect privacy by not sharing personal or sensitive information without consent

Job Postings

Job opportunities shared within mParks digital platforms—such as CommUnity or social media—must first be posted through the official mParks Career Center. This ensures consistency, visibility, and equitable access for all members.

Recording & Artificial Intelligence Tools

To maintain a secure and respectful environment during mParks meetings, the use of AI-based transcription, summarization, or recording tools is not permitted unless explicitly authorized by the mParks Executive Director.

Hearing aids, screen readers, closed captioning, and other assistive devices used for accessibility purposes are welcome and encouraged. This restriction applies only to tools that record or store meeting content for purposes beyond live accessibility.

Inappropriate Behavior

The following actions are prohibited and may result in content removal, access revocation, or mParks membership termination.

- Harassment, bullying, discrimination, or hate speech
- Profanity, slurs, or offensive language
- Spam, self-promotion, or sales unrelated to mParks programs
- Sharing false or misleading information
- Personal attacks or inflammatory remarks
- Posting confidential or proprietary information without authorization

Consequences of Misuse

The staff is responsible for monitoring digital engagement, and the Executive Director is responsible for addressing inappropriate behavior. Staff will review misconduct and escalate issues to leadership for further action. Violations of these guidelines may result in:

- A formal warning
- Temporary or permanent removal from mParks online platforms
- Termination of mParks membership in severe or repeated cases

All reports of inappropriate behavior will be reviewed by mParks staff and handled with discretion and fairness.

Reporting Concerns

If you witness or experience behavior that violates these guidelines, please report it to:

Tina Nowakowski, Director of Communications & Strategic Partnerships
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