Parks
Michigan Recreation & Park Association

2022 ANNUAL REPORT

we advocate
we teach
we inspire
we unite

The voice of Michigan's parks and recreation community.
mparks.org

JEFF MUCK
President

LORI IRWIN
President-Elect

EMILY STEVENS
Past President

JENNIFER TUCKER
Secretary/Treasurer

MARCELLA POST
Director at Large

NIKKI MCEACHERN
Director at Large

GARY KIRSH
Presidential Appointee
Government Relations

LINDA SCARPETTA
Presidential Appointee
Health & Wellness

BOARD OF DIRECTORS

In 2022, mParks and the Board of Directors updated the Bylaws and Governance Documents to streamline the Association. Within these updates was an increase to Board of Directors terms lengths from one to two years.

ADDITIONAL UPDATES INCLUDE

- Defined role of Board Members as liaisons to Committees
- Updated Governance Policy to delineate duties/responsibilities of the Board versus the Executive Director
- Updated Executive Director performance review procedure and schedule and employment contract

These changes were designed to allow for consistency and more efficient leadership.

BOARD OF DIRECTORS

BOARD TERMS OUTLINED

- President-Elect (2 years) > President (2 years) > Past President (2 years)
- Secretary/Treasurer (2 years)
- Board Member at Large (2 years with alternating start years for the two seats)

BOARD MEMBER AT LARGE ROLE

- Duties of this position include working with the Board of Directors to establish priorities for the Association, fiscal oversight, and representation of the membership at large.
- Each Board Member at Large is to serve on two of the four mParks Committees: Professional Development, Professional Recognition, Public Policy, and Diversity, Equity & Inclusion.

LEADERSHIP TEAM

Ways and Means Committee Chair
Jennifer Tucker, CPRP

Governance Committee Chair
Lori Irwin, Ed.D., CPRP

Public Policy Committee Chair
Kyle Langlois, CPRP

Awards Sub-Committee Chair
Chad Stevens, CPRP

Professional Development Committee Chair
Timothy Church

Certification Committee Chair
Tracie Ringle, CPRP

2022 Conference & Trade Show Chair
Greg Grothous, CPRP

2023 Conference & Trade Show Chair
Lisa Christensen

WIRED Sub-Committee Chair
Angela Dove

TRAILS
Tanya Moore

AGING
Chelsie Petrusha, CPRP

AQUATICS
Nicole Gerhart, AFO

ARCHERY
Bryan Farmer, CPRP

PROGRAMMING
Hannah Fogarty, CPRP

ADAPTIVE (TR)
Ann Pryzbysz
Katelyn Bush

YOUTH & TEENS
Kevin Troshak

DIRECTORS
Kendall Klingelsmith, CPRP

MARKETING
Marissa Russo

NEW PROFESSIONALS
Spencer McKellar, CPRP

PAST PRESIDENTS
Stu Alderman, CPRP

mParks FOUNDATION
President, Mike Hoffmeister

STUDENTS FOCUS AREA
Brittany Trout

REGIONAL GROUPS
KNUCKLES KNORTH
President, Kendall Klingelsmith, CPRP

NORTHEAST RECREATION & PARK ASSOCIATION (NERPA)
President, Chris Galatis

NORTHWEST PARKS & RECREATION ASSOCIATION (NWPRA)
President, John Haney, CPRP

SOUTHERN MICHIGAN RECREATION & PARK ASSOCIATION (SMRPA)
President, Troy Stowell

WEST MICHIGAN RECREATION & PARK ASSOCIATION
President, Darrin Duistermars
Director

CLAY SUMMERS
Executive Director

JUSTIN LIPPE
Director of Operations & Finance

TINA NOWAKOWSKI
Director of Communications & Strategic Partnerships

ANTHONY IRACKI
Education & Event Manager

JAMIE VALDEZ
General Event & Office Coordinator

STAFF

2022 was the first year in many that the mParks staff did not change year over year. Clay Summers, Justin Lippe, Tina Nowakowski, Anthony Iracki, and Jamie Valdez continued to work together to serve the membership and provide new opportunities for park and recreation professionals in Michigan.

The staff implemented a hybrid work environment, they came together weekly in the office but also upgraded technology to be able to continue working remotely from home and member sites across the state.

MEMBERSHIP

Breakdown of 2022 Membership Categories*

* as of 12/31/22

Agency Members	174
Additional Agency Members	1314
Board & Commission Members	555
Individual Professional Members	58
Vendor Members	93
Organizational Ally	9
Student Members	77
Individual Ally Members	23
Retired Members	35

Total number of members: 2,405

MEMBERSHIP

mParks closed 2022 with 2,405 total members, which was 27 more than 2021. While a small increase, it was positive to see members returning after the pandemic.

2022 saw an overhaul to the membership structure and renewal process. All Agency members were moved to the tier-system which removed the Basic and Premier Agency categories. Additionally, the membership categories were redefined to be more inclusive of different professionals in the field. The enhanced renewal process now allows members to complete their registration or renewal entirely online and to continue updating their member accounts all year long.

359 Delegates

3 Keynote Addresses

80 Breakout Sessions

105 Speakers & Panelists

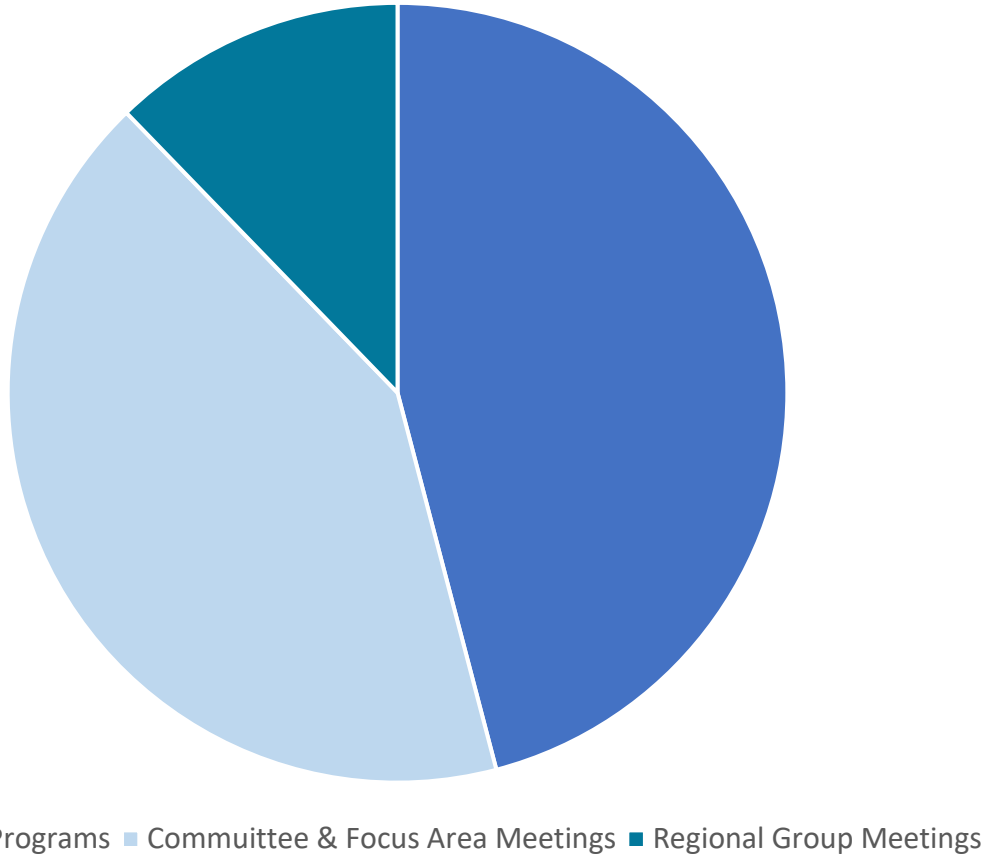
28 Student Volunteers

CONFERENCE

It was great to return to an in-person Conference! The2022 mParks Conference & Trade Show took place at the Grand Traverse Resort and welcomed 359 delegates and 85 vendor booths.

There were more than 82 educational sessions presented by a total of 98 speakers.

PROGRAMS OFFERED



PROGRAMS

With the help of Committees, Focus Areas, and Regional Groups, mParks hosted 89 meetings and events in 2022 – serving more than 1,325 members.*

Examples of 2022 Programs include:

- Trails Workshop
- Adaptive Kayaking in a Community Based Setting: Creating a Successful Program for all Ages
- Aquatic Facility Operators Course
- Camp Directors Round Table
- Come Out and Play @ the Capitol
- CPRP Study Prep Group
- MIOSHA & Risk Management Training
- MowDeo
- WEBINARS: Connect Like a Mind Reader, Data Is Not A Four-Letter Word, Using Mindfulness for Balance Over Burnout, Words Matter - Let's Get on The Same Page With Inclusion

*Number reflects total number of registrants for events, many meetings do not require registration so 0 was counted.

SALARY SURVEY

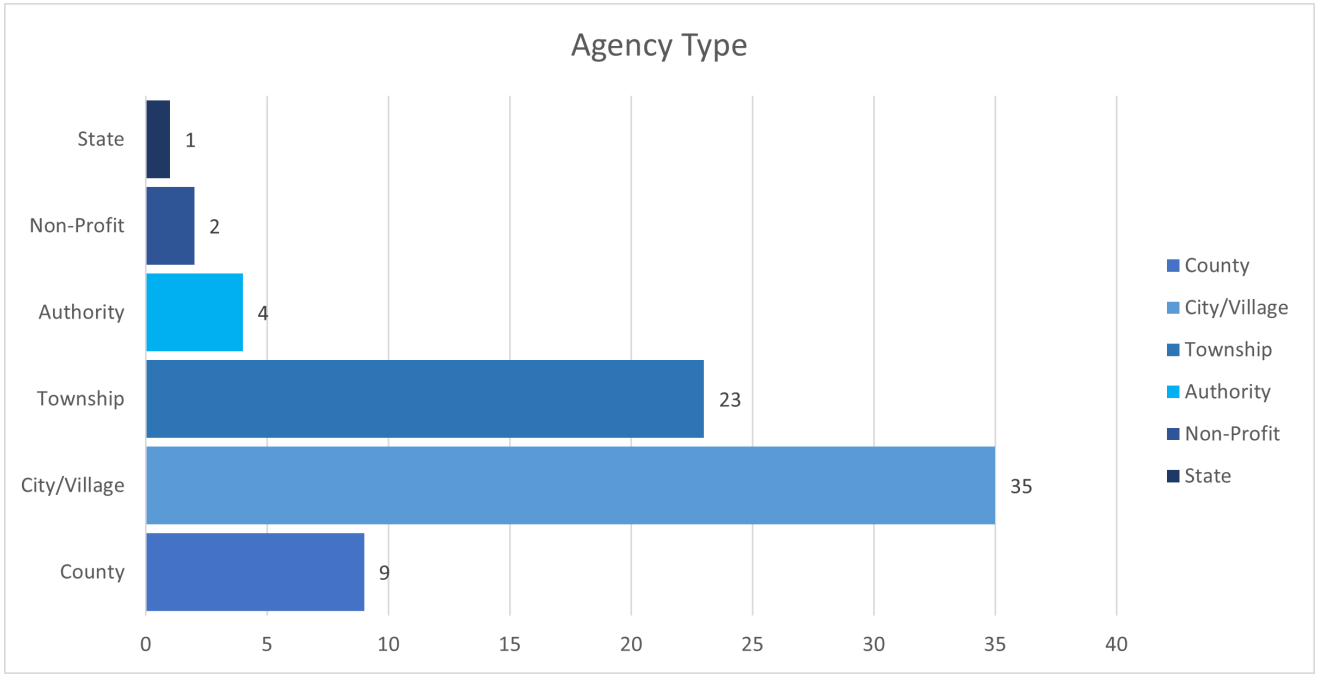
In April 2022, mParks conducted a Salary Survey. The goal of the survey was to provide timely insights to ensure park and recreation departments are positioning themselves for success in a competitive labor market and professionals have the information they need to make career decisions.

The survey collected information regarding department budget and demographics, specific division information, salary ranges and benefits for full-time positions, as well as hourly rates and benefits for part-time positions.

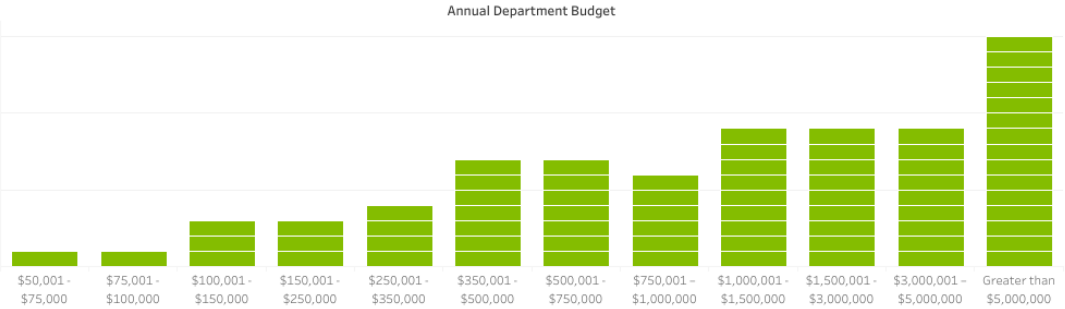
The interactive and searchable survey provided detailed information on each responding agency. The survey proved to be extremely beneficial and is credited to the 76 agencies who responded to the survey.

mParks plans to conduct the salary survey every other year.

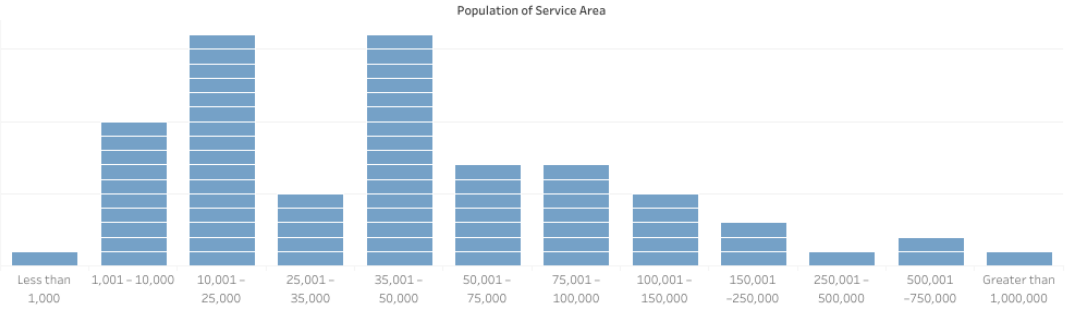
SALARY SURVEY



Department Budget



Population of Service Area



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Survey results are available to members at **www.mparks.org/SalarySurvey2022**.

INDIVIDUAL AWARD WINNERS

- Fellowship: Kendall Klingelsmith, Petoskey Parks and Recreation
- New Professional: Hannah Fogarty, Farmington Hills Special Services Brittany Trout, West Bloomfield Parks
- Park Resources Leadership: Brad Brenske, Saint Clair County Parks and Recreation Commission
- Recreation Leadership: Michele Koppin, Livonia Parks and Recreation

INNOVATIVE RECREATION PROGRAMMING

- Stuffed Animal Sleepover, West Bloomfield Parks & Recreation Commission
- Diwali Festival of Lights, City of Auburn Hills
- Self-guided Maple Syrup Tour, Huron-Clinton Metroparks
- Disability Dirt Day, Oakland County Parks and Recreation
- Canton Leisure Services DEI Events, Canton Leisure Services

FACILITY DESIGN AWARD WINNERS

- Farmington Hills Community Center - The Hawk, Farmington Hills Special Services
- Rutherford Pool Bathhouse Renovation, City of Ypsilanti Parks and Recreation

LANDSCAPE DESIGN AWARD WINNERS

- Johnson Creek/Fish Hatchery Park Habitat Restoration Project, Northville Parks & Recreation

PARK DESIGN AWARD WINNERS

- Roberto Clemente Park, Grand Rapids Parks & Recreation
- Lilly Pad Springs Splash Park, West Bloomfield Park and Recreation
- Lakeshore Park Renovation, City of Novi Parks, Recreation & Cultural Services
- Hills 275 Trailhead, City of Farmington Hills Department of Special Services

MARKETING AWARD WINNERS

- Seasonal Brochure / Activity Guide - Connections Magazine, City of Livonia Parks and Recreation
- Graphic Design- They’re Your Metroparks Insert, Huron-Clinton Metroparks
- Social Media Campaign - #YourMetroparks, Huron-Clinton Metroparks
- Website Design - www.Metroparks.com, Huron-Clinton Metroparks

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FINANCIAL REPORT

2022 Revenue

2022 Expenses

2022 REVENUE	
Membership Dues	$183,934.41
Advertising	$15,540.50
Registration	$1,609,109.05
Sponsorships	$88,645.38
Donations	$3,402.57
Commission	$8,314.42
Misc Income	$1,268.11
Admin Income	$30,605.00
Grants	$145,377.00
TOTAL	**$2,086,196.44**

2022 EXPENSES	
Event/Membership	$1,484,933.96
Operation Expense	$84,400.54
Administrative Expense	$6,733.24
Wages and Benefits	$392,476.72
Taxes and Insurance	$9,858.64
Dues and Subscriptions	$2,099.00
Design/Print/Publish	$23,165.22
Bank & Credit Card Fees	$18,387.63
Professional Fees	$16,625.00
Contract Labor	$10,023.90
TOTAL	**$2,048,703.85**

NET: $37,492.59

FINANCIAL REPORT

2022 proved to be another successful year for the Association. The return of in-person events, along with diversified program offerings led to a positive outcome. The 2022 Fiscal Year ended with a net gain of $37,492.59.

mParks operates on an accrual system –deferred revenue and accounts receivable are recorded when they occur. The Ways and Means Committee meets regularly to review the financial statements and to provide input on the processes of the organization.